

Hampton Professional Buildings: Master Identity Design Criteria Rev 8/20/04

The purpose of these criteria is to create the framework for a comprehensive and balanced tenant identity guideline for Hampton Professional Center. All signage shall be constructed in accordance with the following design criteria and shall be subject to written approval of the development architectural review committee.

Tenants sign contractor shall be licensed to construct and install identity displays. Tenant shall submit a Certificate of Insurance, in force, from the sign contractor with automobile General Liability and Workmans Compensation Insurance, as type coverage and limits as approved by the review committee in writing. Certificate of Insurance shall name the developer and his agents as additional insured. No work on premise may occur without Certificate of Insurance delivered to the developer or their representatives. The approved signage vendor shall be Sign Crafters USA. Contact Tim Stout @ (704)791-1243


Building Mounted Tenant Identity:

The primary approved manufacturing criteria will call for individually illuminated, fabricated aluminum reverse channel letter forms. Letter form construction from .063/.090 aluminum materials. All letter returns finished in approved enamel coatings over primed and degreased surfaces. Tag Line lettering, appearing below primary channel letter forms to be constructed from 1" thick computer cut PVC, finished in same Dupont colors as primary channel lettering. Letter forms mounted from brick wall background ½" with threaded studs and spacers. Tenants with building feature elevations shall use 1" thick PVC letter forms mounted from the smooth stucco background with ¼" spacers and threaded studs. Letter finish Dupont #Mm 553 "Charcoal".

Letter Installation:

All lettering to be flush mounted to building face with transformers concealed within the building façade. All logo Icons and dimensional trim to be supplied by source as approved by the Architectural Review Committee. All lettering shall be installed in compliance with North Carolina Building Code. All transformers shall be ground fault 30 milliamp. All signs shall have 20 amp service and disconnect switches per NEC 600-2. All electrical component and construction shall comply with industry standards, U.L., The National Electric Code and all local government regulations and codes.

Letter Illumination:

Internal illumination shall be from single or double stroke as applicable to width and size of letter stroke. Tenants may elect to install non-illuminated lettering. All color, size and fabrication methods as outlined herein must be maintained.

Letter Finish:

Lettering / Logo elements to be finished in approved enamels as submitted by tenant and approved by Landlord. Tenants may use their corporate / creative letter fonts and logo icons, as they choose, subject to design review committee approval. Letter color finish match Dupont two part acrylic polyurethane series Metallic Silver to Match Avery brand Metallic Series # A5701-M, as approved by Landlord.

Letter Style and Logo Use:

Tenants with a nationally recognized trade name / style shall be permitted to utilize their recognized trade letter / logo style for the primary store identification. Logos can be utilized in conjunction with lettering styles and should be manufactured to the same specifications as the lettering. Tenants without a recognized letter / logo style shall use the approved criteria style of Friz Quadrata"